

Recycling Public Advisory Council

Meeting Minutes for Wednesday, February 17, 2016

Location: DNREC Pilottown Facility - 901 Pilottown Rd. Lewes, DE 19958

Members present: BJ Vinton, Chairman (CSWSC)
Charles Campbell-King (Public)
Marjorie Crofts (DNREC)
Stan Mills (League of Local Governments)
Brian Nixon (DE Chamber of Commerce)
Mike Parkowski (DSWA)
Bob Ziegler (Waste Hauler Industry)

Members absent: George Danneman (Soda Beverage Industry)
Julie Miro Wenger (Del. Food Industry Council)
Adam Webster (Restaurant Industry)
Paul Bickhart (Recycling Industry)
Dick Cecil (DE Association of Counties)
Coralie Pryde (League of Women Voters)
Wendy Turner (Mt. Pleasant Elementary)
Marianne Cinaglia (DelEASI)

Non-members present:	Bill Miller (DNREC)	Jim Short (DNREC)
	Nancy Marker (DNREC)	Don Long (DNREC)
	James Seif (Citizen)	William Dunn (Citizen)

Call to Order, Introductions

BJ Vinton called the meeting to order at approximately 1:40PM.

Public Comments - None

Approval of December 9, 2015 Meeting Minutes

Approval of the minutes was delayed until the next meeting due to the lack of a quorum.

14th Annual Report – Jim S. announced that the report had been distributed to the General Assembly, Governor and DNREC Secretary. Charles and BJ thank Jim in particular for his efforts on the Report.

Next Universal Recycling Grant Cycle – The majority of the meeting was spent discussing the revised Grant Guidance Document. Related, but separate from the actual Guidance Document, Stan suggested DNREC make available a summary of types of projects that have been approved in the past. Bill stated one of the objectives of this upcoming cycle was to encourage both the public and private hauling community to do more recycling outreach and education and discussed offering boiler plate posters, labels, magnets, and similar infographic media on Delaware's recycling program with the opportunity for haulers to use their branding/logo on the materials. Both Stan and Bob suggested the public and private sector may want to use their own designs. Bill noted that such would certainly be eligible, but having uniform messaging across Delaware would be valuable to minimize confusion and foster better participation. Bill shared the dilemma providing pre-ordered printed materials to haulers versus having haulers doing their own printing. There was consensus that it would be better for haulers to print materials themselves. Bob Z. recommended diversion points be lowered and outreach points be increased. Marj C. recommended the printed materials also be available in Spanish. BJ expressed concern that if not worded properly the offering could discourage potential applicants from applying if their project "doesn't fit in the box". BJ suggested the priority for pre-approved print media outreach be modified to include

electronic or social-media outreach, noting a cellphone app as an example. He also suggested adding a priority for commercial businesses establishing a program, and making it more clear that upgrades to previously existing programs are eligible. However, Bob and Mike thought upgrades to single-family programs should not be eligible, and others agreed. Charles recommended that the grant program be used in part to build sustainability into school recycling education programs. Via email, Coralie had suggested bolding and reformatting the application deadlines to be more prominent. Also via email, Marianne and Coralie had suggested changing Table 1, but Bill explained this table is taken directly from the Universal Recycling Law and shouldn't be modified. There was discussion around application deadlines, rolling deadlines, and multiple application periods. There was consensus that there would be a 10-12 week application period beginning as soon as DNREC finalizes the Guidance document and another application under the same eligibility/priority terms in the late summer. This will maximize the interest among interested parties and the feasibility for them to apply. Bill agreed to make the discussed changes and send the final Guidance Document to the Council.

Ecohub Presentation – Jim Sief, former PADEP Secretary, gave a presentation on garbage and employing the concept of processing it without the need for any separation by the generator. This process is also known as a dirty MRF. Mr. Seif talked about having up to 58 sorting lines, needing 2,000 tons per day of garbage and an investment of \$2 billion to make the project economically viable. This plant would be constructed at a level of sophistication such that products from the recovered materials would be manufactured on site. Collectively comments from RPAC members expressed concern that to date this technology has not been developed full scale, its viability is both unknown and unproven and as proposed it comes with a very hefty price tag for a small state such as Delaware. Mike P. pointed out that this process is in direct contrast to the universal recycling program which Delaware has just recently developed as an integral part of its waste management infrastructure.

SCR 35 Organic Task Force (OTF) update – The OTF is in the process of finalizing its report and it should be available the first week in March.

Council By-Laws – Deferred until next meeting.

Recycling Market update – Recyclables markets continue to be weak.

Attendance Policy – Deferred until next meeting.

Old/New Business – No discussion

Additional Public Comments – Bill Dunn, a New Castle County resident and soon to be DuPont retiree, commented in favor of Mr. Sief's concept and encouraged the utilization of resources on the back end of recycling processors.

Next Meeting – March 16, 2016 at 1:30 in Dover (location TBD).

Adjourn

Meeting adjourned at approximately 3:30PM.